

Gemma Walls

Director, Tokenization Ecosystem Strategist
Fidelity Investments

Gemma Walls is a director, Tokenization Ecosystem Strategist in the Fidelity Digital Asset Management division at Fidelity Investments. Fidelity Investments is a leading provider of investment management, retirement planning, portfolio guidance, brokerage, benefits outsourcing, and other financial products and services to institutions, financial intermediaries, and individuals.

In this role, Gemma is responsible for advancing tokenization initiatives, engaging with clients on digital asset education, tokenized asset use cases, and broader ecosystem perspectives, as well as identifying opportunities to develop new utilities and access through digital assets.

Prior to assuming her current role, Gemma was an associate in Fidelity's Emerging Leader Program. The Emerging Leader Program is an 18-month rotational program across Fidelity's retail, workplace, and institutional businesses. Gemma joined Fidelity in 2020 and has been in the financial industry since 2016.

Gemma earned her Master of Arts from University of St. Andrews in St. Andrews, Scotland.

Professional Designations:

FINRA Series 7 License, FINRA Series 63 License

May be distributed by the following affiliated entities: Fidelity Distributors Company LLC, Fidelity Brokerage Services LLC, Member NYSE, SIPC, both registered broker-dealers; FIAM LLC, Fidelity Management & Research Company LLC, Strategic Advisers LLC, all registered investment advisers. Third-party trademarks and service marks are the property of their respective owners. All other trademarks and service marks are the property of FMR LLC or an affiliated company.

1244442.1.01.9916366.102

