Caroline Sherman

SVP, Head of Growth Initiatives & Market Intelligence
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Caroline Sherman is SVP and head of Growth Initiatives & Market Intelligence at Fidelity Institutional® (FI). Fidelity Institutional is a division of Fidelity Investments that offers investment insights, strategies, and solutions, as well as trading services to a wide range of wealth management firms and institutional investors. Fidelity Investments is a leading provider of investment management, retirement planning, portfolio guidance, brokerage, benefits outsourcing, and other financial products and services to institutions, financial intermediaries, and individuals.

In this role, Ms. Sherman leads the Growth Initiatives & Market Intelligence organization. Ms. Sherman is also a lecturer at MIT Sloan School of Management, where she instructs Fintech Ventures.

Prior to her current role, Ms. Sherman was vice president of Product Management at Salesforce, leading AI and new products for analytics and Tableau. She led the development of Tableau's early generative AI products from vision through launch. She has also consulted for companies employing AI and data science across consumer and B2B industries. Previously, Ms. Sherman was the chief product officer and managing director of Strategy at Quantopian, a quant fintech, leading the launch of their enterprise software business for algorithm research and backtesting tools. Prior to joining Quantopian, she worked as general manager and director of Product Management at InsightSquared, a Boston-based startup where she led the development of data analytics software and launched new software products. Previously, Ms. Sherman worked in the U.S. Department of the Treasury for the Financial Stability Oversight Council. Prior to joining the Treasury, she worked in Goldman Sachs Asset Management's Quantitative Investment Strategies team. While there, she managed and launched new quantitative investment products.

Ms. Sherman earned her bachelor of arts degree in mathematics and economics from Columbia College and a master of business administration degree from Harvard Business School.

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